**Aakash Singal**

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**EDUCATION**

**THE GEORGE WASHINGTON UNIVERSITY, School of Business** Washington, DC

**Bachelor of Business Administration**, Finance and Entrepreneurship & Innovation May 2018

Relevant Coursework includes: (max. 2 lines)

**WORK EXPERIENCE**

**Blume Ventures**  New Delhi, India

**Intern**  July 2016 – August 2016

* Researched in new upcoming sectors like clean technology and battery storage and evaluated more than 150 startups on the basis of product, team, and service. Reported and arranged meetings with the potential startups for the principal of the company.
* Strategized an action plan to generate a steady deal flow of startups, enabling the company to get more innovative investment opportunities at the seed stage.
* Arranged the company’s raw data of more than 500 startup pitches into a very accessible excel format under neat headings, resulting in saving company a lot research and update time. Received positive feedback from the principal on database management skills.

**Partyhub**  New Delhi, India

**Co-founder** April 2013 – October 2013

* Established one of the first nightlife focused advertising website in the country, enabling the youth to get better and quicker access to the most happening events in the capital region.
* Advertised close to 50+ clubs/lounges and more than 100 events in the city under 3 months, resulting in 25% increase in sales of event passes more than the traditional and other marketing resources.
* Negotiated a deal with the contestants of a famous MTV reality show to do brand ambassador photo-shoots for the website, keeping in mind the right age group to attract, without costing a single dime to the company, resulting in high marketing and cost efficiency for the startup.
* Managed the social media platforms of the company and created engaging posts for the target audience that helped the company gain a full-organic high engagement rate.

**Zamil Infra Pvt. Ltd.** New Delhi, India

**Intern**  July 2012 – September 2012

* Compiled an extensive report on the infrastructure industry analyzing past trends, current market forces and competition using several micro and macroeconomic concepts such as elasticity of demand, market structure, interest rates, inflation, etc., enabling the firm to compare and re-evaluate its pricing to be more competitive.

**SKILLS/ACTIVITIES**

**Technical**: HTML, CS, SEO, and Microsoft Office Suite

**Languages**: English (fluent), Hindi (fluent), German (basic)

Member, GW Valuations, 2015

Member, YPO Next Generation, 2014

Head, Eco Club, Amity, 2012

Member, Water Club, Amity, 2012

Interests include: Travelling, Scenic Photography